

6

企業傳訊

Corporate Communications



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Corporate Communications

在 2023/24 年度，本會透過舉辦多元化的共融活動及義工活動，深化殘疾人士與社區的連繫，讓服務使用者重拾多姿多采的生活。儘管疫情後社會大眾的生活模式有所轉變，但關懷社會的精神仍然不變，感謝社會大眾、企業伙伴、學校及團體以不同的形式全方位支持本會服務，為社會帶來傷健共融的正面影響，亦豐富服務使用者的生活體驗。

透過多元化的共融活動可以讓殘疾人士連繫社區、享受生活樂趣及認識社區資源，加強他們對社區的歸屬感和凝聚力。因此，本會積極與不同界別的伙伴交流及探討合作機會，齊心建立跨界別的協作平台，增加社會人士及殘疾人士交流機會，共建傷健共融的社會。

In 2023/24, through organising diversified inclusive activities and volunteer activities, we have deepened the sense of connection between persons with disabilities and the community, allowing our service users to regain a colorful life. Although the lifestyle of the general public has changed after the epidemic, the spirit of caring for the society remains unchanged. The Society would like to thank the general public, corporate partners, schools and groups for supporting the Society in various forms and bringing positive impact to the Society on the inclusion of persons with disabilities, and enrich the life experience of service users.

Diverse inclusive activities allow persons with disabilities to connect with the community, enjoy life and learn about community resources, which strengthen their sense of belonging and cohesion in the community. Therefore, the Society actively communicate and explore cooperation opportunities with our partners from different sectors. Together we establish a cross-sector collaboration platform to increase the communication opportunity for persons with disabilities and the general public. Together, We Build a Society for All.



籌款及捐贈 Fundraising and Donations

籌款 Fundraising



感謝各界人士對扶康會的支持和認同，本會於 2023/24 年度共籌得五百萬港元，籌募工作主要為本會發展非資助服務籌募經費，及推動社會共融。每一分一毫的捐助都可以匯聚成龐大的力量，讓本會的復康服務得以發展，使殘疾人士有更精彩的人生！

Thankful for the support and recognition from all walks of life, the Society raised a total of HK\$5 million. The fundraising activities were mainly for the development of our non-subsidized services and promote social inclusion. Every donation can be gathered into a huge force to develop our rehabilitation services, so that the persons with disabilities can have a more exciting life!

「Walk · In」步行籌款 2023



睽違數年，本會年度大型共融盛事 — 「Walk · In」步行籌款終於載譽歸來！本年度「Walk · In」步行籌款於 2023 年 12 月 2 日順利舉行，吸引接近三十個工商機構、學校及團體組隊參加，一同在青衣海濱公園露天廣場「同心齊舉步，邁進共融路」。當日亦設有共融工作坊，由葵興職業發展中心及山景成人訓練中心的服務使用者指導及協助參加者製作手工藝。活動為本會非資助項目籌得超過五十萬港元善款。



‘Walk · In’ Walkathon 2023

After a short hiatus, we are pleased to bring back the Walkathon. ‘Walk · In’ Walkathon 2023 had been successfully held on 2 December 2023 at the Amphitheatre of Tsing Yi Promenade, attracted nearly 30 corporations, schools and organisations formed teams to ‘WALK together on the path to INclusion’. Furthermore, service users of Kwai Hing Vocational Development Centre and Shan King Adult Training Centre taught and assisted the participants in making handicrafts at the inclusive workshops. The event raised more than HK\$500,000 for our non-subsidized services.



捐款支持 Donate to Support

深灣遊艇俱樂部

牽蝶中心於本年度再獲深灣遊艇俱樂部捐款十萬港元支持，為特定的特殊需要兒童推行精細肌動技能加強計劃，透過一系列的訓練及職業治療服務，發展及加強兒童的精細肌動技能。計劃更同時為家長提供培訓，讓兒童可以在日常生活中持續練習。此外，深灣遊艇俱樂部不僅按牽蝶中心及牽蝶康兒中心兒童的聖誕願望送贈聖誕禮物，讓他們歡度佳節，更邀請他們及其家人到俱樂部的遊樂室暢聚，共度歡樂的一天。

The Aberdeen Marina Club

Hip Dip Centre has again received a donation of HK\$100,000 from the Aberdeen Marina Club (the Club) this year, the donation has



been used for carrying out the Fine Motor Movement

Enhancing Programme for children with special needs. It will consist of a series of structured activities and occupational therapy that target the development and improvement of fine motor skills. The programme will also incorporate parental involvement to ensure consistent support and reinforcement at home. Besides, the Club not only gave out Christmas gifts to the children of Hip Dip Centre and Hin Dip Hong Yee Centre according to their Christmas wishes, the Club also invited the children and their family members to enjoy a day in the Club's playroom.



捐贈 Donations

特濃蝦子麵愛心義賣

本會有幸獲本地手工麵廠 — 永樂粉麵廠捐贈二千個特濃蝦子麵，以推出「特濃蝦子麵愛心義賣」活動，為本會各非資助康復服務籌募經費，使服務可持續發展。

Charity Sale of 'Supreme Shrimp Roe Noodle'

The Society is fortunate to receive a donation of 2,000 supreme shrimp roe noodle from the local handmade noodle factory - Wing Lok Noodle Factory. The Charity Sale of 'Supreme shrimp roe noodle' was launched to raised funds for our self-financed services.



伙伴合作 Partnership



商界展關懷

本會於 2023/24 年度，成功提名九十三間企業、專業團體及商會，獲香港社會服務聯會頒發「商界展關懷」及「同心展關懷」的標誌。感謝各界伙伴一直以來與本會攜手扶助殘疾人士，並宣揚傷健共融精神。不論是過去面對嚴峻疫情的數年，還是回歸復常的新階段，各伙伴依然堅定地給予本會支持和信任。

本會參與由香港社會服務聯會於 2024 年 5 月 3 日假香港會議展覽中心舉辦的「S+ 高峰會暨博覽」，本會代表積極與各界人士交流，期望帶來新啟發和合作機遇，讓殘疾人士體驗更多元的生活。



Caring Company Scheme

In 2023/24, the Society successfully nominated a total of 93 companies, professional bodies and chambers of commerce to receive 'Caring Company' and 'Caring Organisation' logos presented by the Hong Kong Council of Social Service. Fu Hong Society sincere thanks to all the partners for their continuous cooperation with the Society in supporting persons with disabilities and promoting the spirit of social inclusion. Regardless of the past few years when we faced severe pandemic or current stage of 'new normal', our partners have still firmly given their support and trust to the Society in different forms.

The Society was one of the exhibitors at S+ Summit cum Expo 2024, which was organised by the Hong Kong Council of Social Service, at Hong Kong Convention and Exhibition Center on 3 May 2024, the representatives of the Society actively communicated with the participants for new inspiration and cooperation opportunities, wishing persons with disabilities to experience a more diverse life.



香港保險中介行業協會
Hong Kong Insurance Intermediaries Association



中華電力有限公司
CLP Power Hong Kong Limited



港基物業管理有限公司
Citybase Property Management Limited





本會代表向在場人士
介紹真人圖書館
Our representative introduced
Human Library to participants



於康姨餅房工作的服務使用者
積極推廣康姨曲奇
Our service user who works at
Madam Hong's Bakery promote
their handmade cookies actively



贊助舉辦藝術培訓班

泰邦電子有限公司連續多年贊助本會服務使用者參加藝術培訓班，並把他們的作品製作成 2024 年度的公司座檯月曆，提供發揮才能的機會及宣揚他們的藝術天分。



Art Training Courses

Top Dynamic Electronics Limited again sponsored service users to attend art training courses, and selected some of their artworks for publishing in the 2024 desk calendar for the company. These provided opportunities to develop and promote the artistic potential of persons with disabilities.



港基慈善義賣 2023 · 擁抱快樂密碼



本會連續多年獲邀成為港基物業管理有限公司慈善義賣的受惠機構之一，港基義工更為本會設置義賣攤位。

Citybase Fundraising Fair : Hug for Happiness

Citybase Property Management Limited invited the Society to be one of the beneficiaries of the 'Citybase Fundraising Fair'. The volunteers helped to set up the FHS charity sales booth.



協作計劃 Collaborative Projects

《超越界限的藝術》藝術聯展

本會喜獲柏寧酒店邀請，與畫廊 13A New Street Art Gallery 聯合舉辦《超越界限的藝術》花婆婆 x 世傑藝術聯展。由 2024 年 1 月 10 日至 5 月 1 日，於柏寧酒店 Ebb & Flow 大堂酒廊展出本會展能藝術家世傑與本地藝術家花婆婆逾三十一件藝術作品，傳遞「藝術可超越界限、連繫人心」的信息。

於展覽期間義賣世傑個人作品的金額將全數捐贈予本會，同時，Ebb & Flow 大堂酒廊亦與本會康姨餅房合作，推出曲奇禮盒，所得收益在扣除成本後亦將捐贈予本會。此外，柏寧酒店亦在 Ebb & Flow 大堂酒廊發起了一個捐款配對計劃，對於客人的每筆捐款，酒店都會配對相應金額。

感謝柏寧酒店積極以不同形式支持本會，不僅讓本會展能藝術家 — 世傑得到如此非凡的體驗，更讓社會大眾可以透過欣賞其作品及購買曲奇禮盒，了解殘疾人士的創作及烘焙潛能。

'Art Beyond Boundaries'

With the support of Park Lane Hong Kong, a Pullman Hotel, the Society joined hands with 13A New Street Art Gallery to organise 'Art Beyond Boundaries' a collaborative exhibition featuring Fapopo and Sai Kit. From 10 January to 1 May 2024, over thirty-one art paintings were displayed at Ebb & Flow Lobby Lounge of the hotel. This collaboration highlighted the cross-sectoral linkage between living and art which broke many tangible and intangible boundaries.

Throughout the exhibition period, all sales of Sai Kit's individual art pieces was donated to the Society. The hotel also teamed up with Madam Hong's Bakery to offer Cookies Boxes at Ebb & Flow. The proceeds from this charity sale went towards supporting us. Furthermore, the hotel initiated a donation matching programme at Ebb & Flow. For every dollar contributed by their patrons, the hotel generously matched the donation, dollar for dollar.



Thank you to Park Lane Hong Kong, a Pullman Hotel for actively supporting our Society in multiple forms, which not only allowed our artists with disabilities, Sai Kit, to have such an extraordinary experience, but also allowed the public to learn about the creative and baking potential of persons with disabilities through appreciating the artworks and purchasing the cookies box.





會德豐地產 (香港) 有限公司

會德豐地產支持本會社會企業 — 「康融服務有限公司」的餐飲服務，訂購康姨小廚到會服務。當日由康姨小廚的專業大廚即場為賓客炮製撚手小菜，餐廳的殘疾僱員則負責招待，賓客用餐消費的同時，造就了殘疾人士就業機會，亦鼓勵他們發揮所長。

Wheelock Properties (Hong Kong) Limited

Wheelock supported the Society's social enterprise – Hong Yung Services Limited by ordering the catering service of Madam Hong Restaurant. During the event, the chefs from Madam Hong Restaurant prepared dishes for the guests, and the disabled employees were responsible for serving. It created employment opportunities for the persons with disabilities and encouraged them to develop their talents.



展能藝術家展覽

感謝 Beyond Coffee & Bar 多次借出場地，讓本會展能藝術家實現夢想，並透過藝術展覽讓社會大眾了解殘疾人士的藝術潛能。悅行之家於 2024 年 1 月舉辦《重新映照》展能藝術家相展，讓服務使用者透過攝影表達和抒發情感，而展出的相片亦讓大眾可以感受到服務使用者的心路歷程，以及攝影過程中的經歷。此外，本會亦於 2023 年 9 月舉辦《動與靜》展能藝術家畫展，七位來自康晴天地的展能藝術家以「動與靜」為主題，創作出栩栩如生的動物世界，以及夏之植物風情的畫作。

Exhibition by Artists with Disabilities

Thanks to Beyond Coffee & Bar for lending its venue several times to allow our artists with disabilities to fulfill their dreams, and allow the public to understand the artistic potential of persons with disabilities through exhibitions. Yuet Hang Home organised 'Re-impression' Artists with Disabilities Photo Exhibition in January 2024, allowing service users express and relief their emotions through photography. The photos displayed show the spiritual journey of service users and their experiences during the process of photography. Besides, our Society also held 'Still & Motion' Art Exhibition by artists with disabilities in September 2023. Seven artists with disabilities from Sunrise Centre used 'Still and Motion' as the theme to create painting of animal world and summer botanical.



國際廚師日 2023

感謝香港廚師協會邀請，本會連續多年成為國際廚師日的受惠機構之一。本年度國際廚師日於2023年10月31日假荃灣西如心酒店舉行，本會四百位服務使用者及家屬出席，並享用由香港廚師協會一眾成員所準備的美食。此外，香港廚師協會亦為本會康復中心超過四百位未能出席的服務使用者製作愛心飯盒。

International Chefs Day 2023

Thanks to the invitation from the Hong Kong Chefs Association, our Society has become one of the beneficiary organisations of International Chefs Day for many years in a row. International Chefs Day 2023 was held at Nina Hotel Tsuen Wan West on 31 October 2023. Our 400 service users and their family members attended and enjoyed the food prepared by the members of Hong Kong Chefs Association. Besides, Hong Kong Chefs Association had also prepared 400 lunch boxes for our service users of the Rehabilitation Centre who were unable to attend.



企業義工活動 Corporate Volunteer Activities

疫情過去，義工活動復常，服務使用者可以與義工們親身接觸，重拾與社會的聯繫，重過多采多姿的生活。本會感謝各界人士展現傷健共融的精神，熱心參與義工服務，為殘疾人士表達關愛。

After the epidemic, volunteer activities have returned to normal, our service users can finally have personal contact with volunteers and regain connection with the society. Our Society appreciates people from all walks of life for making concerted efforts to build a team culture of caring for the community, endeavouring to promote and participate in volunteer activities in loving care for those in need.



戶外活動及參觀 Outdoor Activities and Visit

愛丁頓香港洋酒有限公司義工與扶康會賽馬會石圍角工場服務使用者結伴遊覽香港故宮文化博物館及共享午膳。

The volunteer team of Edrington Hong Kong Limited visited Hong Kong Palace Museum and enjoyed lunch with FHS Jockey Club Shek Wai Kok Workshop service users.



喜獲天際 100 香港觀景台贊助，山景成人訓練中心服務使用者與香港能仁專上學院學生一同到天際 100 欣賞維港景色。

With the sponsor of sky100 Hong Kong Observation Deck, Shan King Adult Training Centre service users went to Sky100 with Hong Kong Nang Yan College of Higher Education students, to enjoy the panoramic view of the harbour.



友愛之家服務使用者在港鐵義工隊陪同下，到烘焙教室製作卡通角色曲奇。

Accompanied by the volunteer team of MTR Corporation Limited, Father Tapella Home service users joined the baking class to make cartoon character cookies together.



柏寧酒店義工邀請本會服務使用者到訪，大家一起製作手工藝品並享用美味茶點。

Volunteers from The Park Lane Hong Kong, a Pullman Hotel invited our service users to visit, they made handicrafts and enjoyed delicious refreshments together.



毅誠工場服務使用者與非凡領越有限公司義工，遊覽香港海防博物館，以及到康姨咖啡室品嚐美食。

Ngai Shing Workshop service users and volunteers from Viva Goods Company Limited visited the Hong Kong Museum of Coastal Defence, and enjoyed delicious meals at Madam Hong Café together.



參與共融工作坊 Visit and Participate Inclusive Workshop

參與康姨餅房共融曲奇班

Participated Madam Hong's Bakery inclusive cookies workshop



三菱 UFJ 銀行 MUFG Bank



One-eight-one Hospitality



保險業監管局
Insurance Authority



美捷香港商用飛機有限公司
Metrojet Limited

港基義工隊參與升級再造木藝品共融工作坊

Citybase Volunteer Team participated upcycling wood crafts workshop



企業展銷 Corporate Trade Fair

感謝各界人士對扶康會出品的認同及欣賞，多間企業伙伴邀請本會舉辦慈善義賣活動，推廣殘疾人士的創作及手工藝。義賣產品包括康姨曲奇、皮革手工藝品、手工皂、香薰驅蚊磚和驅蟑小磚等等。

Thanks to the communities for their recognition and appreciation of our products, many corporate partners have invited us to hold charity sale to promote the creations and handicrafts of persons with disabilities. Products included Madam Hong Bakery's cookies, leather handicrafts, handmade soaps, mosquito repellent bar, cockroach repellent bar, etc.



香港航空內部展銷活動
Hong Kong Airlines Limited internal roadshow



證券及期貨事務監察委員會聖誕慈善義賣
Securities and Futures Commission Christmas Charity Sale



光大證券國際內部展銷活動
Everbright Securities International Staff Sale Day



南德認證檢測香港有限公司慈善義賣
TÜV SÜD Hong Kong Limited Charity Sale



香港會議展覽中心（管理）有限公司慈善義賣
Hong Kong Convention and Exhibition Centre (Management) Limited Charity Sale



🌿 媒體報導 Media Reports

為加強外界對本會的認識，了解殘疾人士的潛能和能力，本會透過傳媒報導、網絡和社交媒體，分享本會最新動態，包括介紹本會服務，服務使用者或家屬分享等，以宣揚和傳遞共融訊息，建立共融社會。

In order to strengthen the understanding of Fu Hong Society and the potential of persons with disabilities, the Society utilises a variety of platforms, including media, online and social media platforms to disseminate latest updates. To foster an inclusive society through the methods of introducing the Society's services and sharing stories of the service users or family members.

2023/24 年度共有四十三則傳媒媒體、網絡媒體報導或社交媒體報導

內容包括：社區精神健康服務、展能藝術、護理及專職醫療服務、自閉症及發展障礙支援服務和扶康會「香港最佳老友」運動。

In 2023/24, a total of 43 news articles reported on the Society's services on various media platforms

These reports included topics such as Community Mental Health Services, art for persons with disabilities, Nursing and Allied Health Services, Autism Spectrum Disorders and Developmental Disabilities Support Services, and FHS 'BEST BUDDIES HONG KONG' Movement.

社區精神健康服務 Community Mental Health Services

香港經濟日報 Hong Kong Economic Times



護理及專職醫療服務 Interview of Nursing and Allied Health Services

香港電台 RTHK





《超越界限的藝術》藝術聯展 Report on 'Art Beyond Boundaries' Collaborative Exhibition

英文虎報 The Standard



TOPick



橙新聞 Orange News



香港經濟日報 Hong Kong Economic Times



Art Future Club



Spot Media



