康姨餅房勇奪社企博覽冠軍

Madam Hong's Bakery won Champion in Expo for Social Enterprises

於 2015 年 2 月 8 日,毅誠工場開設的「康姨餅房」 参加了一年一度、由社會福利署轄下中西南及離島區 康復服務協調委員會主辦的第七屆《殘疾人士照顧者 嘉許禮暨康復服務機構社會企業博覽會》,並獲得 「最受歡迎展銷攤位獎」冠軍。

On 8 February 2015, Madam Hong's Bakery under Ngai Shing Workshop took part in The 7th Recognition Ceremony for Carer of Persons with Disabilities cum the Expo for Social Enterprises by Subvented Rehabilitation Agencies organised by Central Western, Southern and Islands District Co-ordinating Committee on Rehabilitation Service of the Social Welfare Department. The Bakery won the "Most Popular Booth Award" in the annual expo.





活動假上環永樂街舉行,參展的機構達十數間,共同推廣社會企業及其產品。為此,康姨餅房特意安排了數名服務使用者到場協助宣傳及推廣,藉此機會讓社區人士增加對殘疾人士的了解;同時,也期望服務使用者能透過是次活動提升銷售技巧,為他們日後外出就業及重投社會做好準備。康姨餅房很榮幸得到各界的支持,本年度再一次榮獲最受歡迎展銷攤位獎冠軍。有此佳績,全賴服務使用者與職員同心合力,充份表現出「康姨餅房」的團隊精神。

Some 10 organisations took part in the expo held in Wing Lok Street, Sheung Wan, where they promoted their social enterprises and products. Madam Hong's Bakery sent a few service users in particular to assist the promotion, hoping to let the community know more about persons with disabilities, as well as to sharpen the sales skills of service users, in order to better prepare them in future employment and reintegration in society. Madam Hong's Bakery was honoured to have garnered support from all sides and winning the "Most Popular Booth Award" once again. All credits goes to the service users and staff who pulled together and fully displayed the team spirit of Madam Hong's Bakery.

