

Fu Hong Art Hub

Vision and Development

理念與發展

藝術超越障礙，促進社會參與

Fu Hong Art Hub (扶康藝薈) 的成立初衷，是希望根據殘疾人士的興趣與特質，在專業藝術導師的指導下，透過藝術活動發掘殘疾人士的潛能、培養其自信。我們深信，藝術不僅能突破語言和身體的限制，更能成為表達自我，以及與社會對話的媒介。透過創作，殘疾人士能展現個人風格與情感，也讓社會大眾有機會認識並欣賞他們的藝術才華，促進真正的社會共融。

發展方向：

五大項目實踐理念

為了落實這份願景，Fu Hong Art Hub 推出五大核心項目，全面支持殘疾人士的藝術發展：

1 人：發掘與培養藝術家

每個人都有成為藝術家的潛質。Fu Hong Art Hub 透過定期舉辦藝術工作坊，提供繪畫、音樂等專業培訓。除了協助本會的服務使用者探索創作之路，發展個人風格與建立自信，更希望匯聚外間的藝術家，在藝術上有不同的交流和合作，為創建共融社會而努力。

2 藝術作品：品牌產品與慈善銷售

為讓藝術家的創作被更多人看見，Fu Hong Art Hub 協助將作品轉化為品牌產品，如多用途吊牌、文件夾等日常用品。這些產品不僅實用，更承載著藝術家的故事與靈魂。透過展銷、線上商店及合作夥伴推廣，所得收益將回饋藝術家，支持他們持續創作及 Fu Hong Art Hub 的發展。

3 項目：展覽與表演活動

舞台是藝術家展現自信的地方。Fu Hong Art Hub 定期舉辦展覽與表演，讓我們的藝術家有機會向公眾展示才華，例如：在 Fu Hong Art Hub 成立典禮上邀請鋼琴家莫梓源 Malcolm@Fu Hong Art Hub 及 Gary@Fu Hong Art Hub 演出，以及於社區和商業場地，如大安茶冰廳、Beyond Coffee & Bar 合作舉辦 Nobody@Fu Hong Art Hub 及世傑 @Fu Hong Art Hub 的畫展，讓藝術走進社區，拉近彼此距離。



4 活動：培訓工作坊

我們開展多元藝術培訓工作坊，涵蓋不同的藝術形式，協助殘疾人士在創作中成長，發揮潛能，建立自信與技能。

5 平台：線上資源與推廣

在數位時代，網路平台是連結世界的重要工具。Fu Hong Art Hub 建立網站，展示藝術家個人檔案與作品，並介紹各項藝術發展計劃。同時，本會積極與社會各界洽談各類機會，如：企業產品包裝、客製化文創精品等。這不僅是推廣的窗口，更是社區內不同的互動空間，促進公眾、合作夥伴與藝術家的交流和支持。

同心同行，共創未來

Fu Hong Art Hub 的成立只是起點。我們期望與更多藝術家、企業夥伴及社區各界攜手合作，打造一個充滿包容、創意與希望的藝術生態。無論是參與活動、購買藝術產品或分享我們的理念，您的支持都能為 Fu Hong Art Hub 藝術家注入無限動力，讓藝術真正成為連結社會的橋樑。

Art Beyond Barriers, Fostering Social Participation

Fu Hong Art Hub was established with the aim of nurturing the potential of persons with disabilities and building their self-confidence through arts activities, guided by professional art tutors and developed in line with their interests and strengths. Art is believed not only to transcend linguistic and physical limitations, but also to serve as a medium for self-expression and dialogue with society. Through creative work, persons with disabilities can showcase their personal styles and emotions, while members of the community gain opportunities to recognise and appreciate their artistic talents, fostering genuine social inclusion.

Development Direction: Five Core Pillars

To realise this vision, Fu Hong Art Hub has comprehensively supported the artistic development of persons with disabilities with five core pillars:

1 People: Identifying and Nurturing Potential Artists

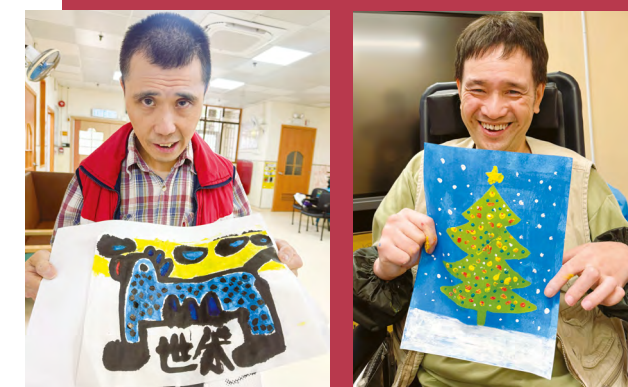
Everyone has the potential to become an artist. By organising regular art workshops and providing professional training in areas such as painting and music, the Hub supports persons with disabilities in exploring their creative paths, developing personal styles, and building confidence. Through bringing together artists for diverse exchanges and collaborations, it strives to contribute to the co-creation of an inclusive society.

2 Artwork: Branded Products and Charity Sales

To bring the creations of artists to a wider audience, the Hub helps transform artworks into branded products, such as multi-purpose tags and plastic folders. These items are not only practical, but also carry the stories and spirit of the artists. Through exhibitions, an online shop, and promotion with partners, proceeds are given back to the artists to support their ongoing creative journeys.

3 Project: Exhibitions and Performances

The stage is where artists can shine with confidence. The Hub regularly organises exhibitions and performances, providing opportunities for our artists to present their talents to the public. Examples include piano performances by Malcolm@Fu Hong Art Hub and Gary@Fu Hong Art Hub at the Hub's launch ceremony, and community-based exhibitions by Nobody@Fu Hong Art Hub and Sai Kit@Fu Hong Art Hub hosted in collaboration with community and commercial venues such as Tai On Coffee & Tea Shop and Beyond Coffee & Bar. These initiatives bring art into the community and help to bridge social distances.



4 Event: Training Workshops

The Hub offers a range of arts training workshops covering different art forms, supporting persons with disabilities to grow through creative practice. These activities enable them to develop their potential, build confidence, and strengthen their artistic and practical skills.

5 Platform: Online Resources and Promotion

In the digital age, online platforms are essential tools for connection. Fu Hong Art Hub has developed a website to showcase artist profiles and portfolios, and to introduce various arts development initiatives. This serves not only as a promotional window, but also as a space for community interaction, encouraging engagement and support among the public, partners, and artists.

United on the Journey, Creating Tomorrow Together

The establishment of Fu Hong Art Hub is only the beginning. The Society hopes to collaborate with more artists, corporate partners, and community stakeholders to co-create an arts ecosystem that is inclusive, creative, and full of hope. Whether by joining activities, purchasing arts products, or sharing the Hub's vision, every act of support gives powerful encouragement to Fu Hong Art Hub artists and helps art truly become a bridge that connects people across society.