企業社會責任

Corporate Social Responsibility

企業社會責任 Corporate Social Responsibility

扶康會除了致力為殘疾人士提供優質服務外,還身體力行關懷社區。年內,本會在下列不同的範疇,積極履行 及推動企業社會責任,並在提供服務的過程中造福社群。

提供義工服務的機會

我們透過不同的義工服務,推動傷健共融的精神及擴闊服務使用者的生活經驗。

- 1. 本年度參與服務單位活動的義工人次多達12,490。
- 2. 本年度有21隊企業義工隊參與本會活動,包括Gap International Sourcing (Holdings) Ltd、UPS、Wilkinson Asia Ltd、大同機械有限公司、中信証券國際有限公司、中信資本控股有限公司、中銀信用卡(國際)有限公司、花旗集團、帝京酒店、美國輝瑞科研製藥有限公司、香港保險中介人商會、香港會議展覽中心(管理)有限公司、香港廚師協會、捷和實業有限公司、港基物業管理有限公司、港鐵公司、陽光房地產基金、雅詩蘭黛集團、翹高國際發展有限公司、寵之天國、警察義工服務隊等。

夥伴合作計劃

與外間機構協作

本會積極與外間各組織機構,包括教育機構、醫療機構及地區組織合作。透過彼此的專業知識、資源或人際網絡,加強外界對康復服務的認識及提升康復服務的質素。

1. 提供學生實習機會

本會提供實習機會予36位本地大學及大專院校學生。

2. 特殊學校實習計劃

本會為協助特殊學校學生於畢業後能盡快適應成人訓練中心及職前訓練的服務,並配合香港教育局的政策,自 2005年起安排特殊學校學生到轄下成人訓練中心、工場及職業發展中心進行實習。在過去一年,共有14間特殊學 校派出112名學生參與此計劃。

3. 「關懷獨居顯愛心」活動

本會康晴天地與石排灣邨內五間不同類型的服務機構,與房屋署屋邨辦事處共同協作,於2011年9月舉辦「關懷獨居顯愛心」活動,透過探訪向獨居居民表達關懷,加強對精神健康和家居安全的意識。活動完結後,各合辦機構參與的同工更於10月中旬就探訪居民所得的觀察和記錄,共同商討跟進細節,以回應居民的需要,作服務轉介或協助。是次活動分別有763位居民受惠及57位義工參與。

4. 參與籌辦「精神健康月」

為推廣精神健康,勞工及福利局聯同本會及20多個政府部門、公共機構和非政府機構,於每年十月舉行「精神健康月」公眾教育活動。近年「精神健康月」均鼓勵市民發揮鄰里互助關愛精神,協助精神康復者融入社區。康晴天地響應此活動,於2011年12月在石排灣邨舉行「關愛聖誕樹大行動」活動,旨在喚起居民對鄰里互助的關注,居民反應熱烈。

5. 深水埗扶貧計劃

本會於2011-2012繼續派代表出任深水埗區議會轄下的「關注貧窮問題工作小組」委員,定期對區內推行的相關扶貧服務提供意見。

6. 理工大學「理有「深」社區服務計劃」

本會深水埗區的服務單位於2011-2012年度,繼續參與由社會福利署深水埗區福利辦事處及香港理工大學聯合舉辦的社區服務計劃。香港理工大學的學生到本會的服務單位提供服務。

7. 智障人士腦退化症評估

本會荃葵及深水埗區八個服務單位自2010年3月起與葵涌醫院精神科外展隊合作,由醫院派出精神科醫生、內科醫生、職業治療師及精神科護士,定期為服務單位漸趨高齡的服務使用者進行評估,以預早識別患上腦退化症的個案並提供適切的治療。兩年以來,服務單位共有40多名服務使用者參與此項評估,當中有個別被診斷患上腦退化症的服務使用者,被轉介至專科醫生繼續跟進。

商界夥伴

1.「商界展關懷」計劃

本會本年度成功提名86間企業及專業團體,獲得由香港社會服務聯會 頒發的「商界展關懷」及「同心展關懷」標誌。

- 2. 本會35周年紀念首個活動 「拼出個未來」同慶35周年活動暨破健力士世界紀錄大全曲奇拼畫共有12間企業,共百多位企業義工聯同我們的服務使用者一齊參與此創舉。而2011年10月舉行的第八屆「甜蜜心連心」步行籌款則有44間企業,共600多位企業義工參加。
- 3. 捷和實業有限公司將聯同本會樂華成人訓練中心成立首個「香港最佳 老友」運動企業分社。企業義工配對服務使用者,成為一對一的老 友記。

4. 協作計劃

中華電力有限公司連續八年支持本會舉辦「香港最佳老友」運動電能 烹飪比賽,協辦及贊助此活動,推動傷健共融的精神。此外,該公司 亦揀選本會成為其「安全獎勵計劃」捐款部分的受惠機構之一。

香港廚師協會由2007年起,每年均為本會舉辦「國際廚師日」慈善自助午餐及下午茶予本會服務使用者及其家屬,以傳遞他們對殘疾人士的愛與關懷。



▲ 商界展閣懷計劃



▲ 企業義工參與本會35周年紀念首個活動



▲ 中華電力有限公司「安全獎勵計劃」支票頒贈儀式

日本電氣香港有限公司支持本會山景成人訓練中心舉辦三個展能藝術 工作坊,並以「我的夢想」為主題。服務使用者的作品更被刊登於該 公司的年曆。

UPS, 花旗集團及雅詩蘭黛集團分別與本會合辦年度企業義工日,探 訪及帶領智障人士參與不同的義工活動。

本會獲香港廸士尼樂園邀請參與其「向照顧者致敬Ⅲ」計劃,獲贈門 票予照顧者及服務使用者前往廸士尼樂園遊覽。



▲ UPS企業義工日

環境保護措施

本會轄下服務單位多年來均重視環境保護,職員及服務使用者皆身體力行,推行不同環保措施及參與外界獎勵計劃:

1. 中華電力有限公司「環保節能機構」嘉許計劃

本會參與中華電力有限公司(中電)「綠倍動力」計劃。中電為本會轄下的八間服務單位檢查能源使用情況及進行電力改善工程,讓服務單位知悉各種電器在各個時段的能源使用狀況,以便服務單位調節工作及活動流程,達到節能目的。

2. 康復中心再生能源裝置

承蒙慧妍雅集捐助,扶康會康復中心在天台興建兩組風力發電裝置及相應設備,有關裝置會將風力轉化為電力以供 天台花園照明設施,並推廣環保教育予服務使用者及社區人士。

3. 葵興職業發展中心室內空氣質素改善計劃

葵興職業發展中心多年來積極改善空氣質素,於2010年起參加由環境保護署室內空氣質素資訊中心舉辦的「空氣質素檢定計劃」,並連續兩年獲獎。

4. 電能廚房

友愛之家及長康之家已把廚房改為電能廚房,減少散發廢熱。電能廚房更能節省能源、避免釋放有害氣體及消耗室 內氧氣、而且對改善環境及保障員工職業健康均甚為有效。

5. 廢物回收及再用

本會部份服務單位邀請服務使用者,定期收集鋁罐及廢紙進行回收,並將再造紙手工藝品製作列入訓練範疇之一。

開設社會企業以協助殘疾人士就業

由扶康會成立的康融服務有限公司(康融),為殘疾人士提出多元化訓練、實習及就業機會。康融於2011至2012年度僱用48位殘疾員工,並提供71個就業培訓機會予殘疾人士。

政策倡議

本會已向政府提交對《慈善組織》諮詢文件及《電子健康記錄互通的法律、私隱及保安框架公眾諮詢》的意見。此外,本會對《2011-12施政報告》的回應亦刊登於本會的通訊。

作為香港復康聯會的成員機構,扶康會同意聯會向特首候選人發表公開信,表達關注殘疾人士的福利,例如失業及開設服務單位的地方不足等問題。

2011年10月,本會聯同業界成立「倡導檢討香港精神健康政策」聯席會議,並簽署聯席聲明,敦請政府檢討精神健康政策。本會亦同時參與於2012年6月24日舉行的「元州三十」暨倡導精神健康政策起動日。

本會的康復中心為推廣聯合國《殘疾人權利公約》,由不同殘疾的服務使 用者組成劇社,並在去年於不同公共屋邨及學校公演話劇。

社會福利署與扶康家長會於2012年4月舉行會議,家長會向署方表達他們的關注,特別針對服務使用者在工場待遇偏低的問題。



▲ 「元州三十」暨倡導精神健康政策起動日

Apart from providing quality service to persons with disabilities, Fu Hong Society is also committed to care for the community through concrete actions. In the year that past, our Society actively performed its corporate social responsibility in the following aspects and contributed to the community through our service provisions.

Providing Volunteer Services Opportunities

Through rendering different kinds of volunteer service, we strive to promote the spirit of social inclusion and broaden the life experience of service users.

- 1. Volunteer attendance for the programmes of our service units reached 12,490 this year.
- 2. This year, there were 21 corporate volunteer teams participated in our Society's activities, including BOC Credit Card (International) Limited, Chiaphua Industries Limited, Citi Group, Citic Capital Holdings Ltd, Citic Securities International Co. Ltd, Citybase Property Management Limited, Cosmos Machinery Enterprises Ltd, Estee Lauder Companies, Gap International Sourcing (Holdings) Ltd,



Visit by corporate volunteer team

Hong Kong Chamber of Insurance Intermediaries, Hong Kong Chefs Association, Hong Kong Convention and Exhibition Centre (Management) Limited, MTR Corporation, Pet's Hospice Care Service, Pfizer Corporation Hong Kong Ltd, Police Volunteer Services Crops, Quko Int'l Development Ltd, Royal Plaza Hotel, Sunlight REIT, UPS, Wilkinson Asia Ltd etc.

Partnership Projects

Service Collaboration

In actively collaborated with various external groups and organisations, including educational organisations, medical organisations and district organisations, our Society hopes to enhance understanding of rehabilitation service by the community and promote quality of service through the exchange of professional knowledge, resources and social networks.

1. Providing Student Placement Opportunities

36 students from local universities and tertiary institutes had been placed in our service units for fieldwork training.

2. Special School Attachment Programme

To facilitate students from special schools to adapt as soon as possible to adult training centre and preemployment training services, and our Society has arranged these students to attach to our Adult Training Centres, Workshops and Vocational Development Centre for placement since 2005, aligning with the policy of Hong Kong Education Bureau. In the year that past, a total of 14 special schools sent out 112 students to take part in the Programme.

3. "Love and Care for Persons Living Alone" Programme

Our Sunrise Centre, joining hands with five different service organisations in Shek Pei Wan Estate as well as the estate office of the Housing Department, organised the "Love and Care for Persons Living Alone" Programme in September 2011. Visits were paid to residents living alone to convey care and concern, and to enhance their awareness to mental health and home safety. Based on observations during the visits, staff of all co-organisers met again in mid-October to discuss about the details of follow-up actions, such as making referrals and providing services to meet the needs of the residents. A total of 763 residents have benefited from and 57 volunteers have participated in the Programme.

4. Organising the "Mental Health Month"

To promote mental health, our Society together with the Labour and Welfare Bureau as well as 20 government departments, public organisations and non-governmental organisations organise public education programmes for the "Mental Health Month" in October each year. In recent years, the theme of the "Mental Health Month" has been on the promotion of mutual care and concern among neighbours, helping persons with psychiatric disabilities to integrate into the community. In response, our Sunrise Centre organised the "Love and Care Christmas Tree Programme" at Shek Pei Wan Estate in December 2011, with the goal to arouse concern towards mutual help in the neighbourhood. The event was greeted with great enthusiasm from the residents.

5. Sham Shui Po Poverty Alleviation Project

Representative from our Society continued to serve as member of the "Working Group on Poverty Problem" of Sham Shui Po District Council in 2011-2012, offering opinion to the provision of poverty alleviation services within the district on a regular basis.

6. The Hong Kong Polytechnic University's Community Service Learning Programme in Sham Shui Po

Our service units in Sham Shui Po region continued to participate in the joint project organised by the Sham Shui Po District Office of Social Welfare Department and The Hong Kong Polytechnic University in 2011-2012. Students from The Hong Kong Polytechnic University went to the respective service units to provide services.

7. Dementia Screening for Individual with Intellectual Disabilities

Eight of our service units in Tsuen Wan, Kwai Chung and Sham Shui Po have collaborated with the outreaching team of Kwai Chung Hospital since March 2010. Psychiatrist, internal medicine doctor, occupational therapist and psychiatric nurse from the Hospital would conduct assessment for ageing service users of our service units, with the goal for early detection of dementia and proper treatment. In the past two years, 40 service users had undergone the assessment and those diagnosed of dementia were referred to specialists for follow-up.

Corporate Partnership

1. Caring Company Scheme

This year, 86 corporate partners and professional bodies were nominated by our Society for the award of the "Caring Company" and "Caring Organisation" logo issued by The Hong Kong Council of Social Service.

- 2. Our first 35th anniversary activity "Building for the Future" 35th Anniversary Celebration cum Cookies Assemblage Guinness World Records Breaking Event attracted 12 corporations with more than 100 corporate volunteers to join this record breaking activity together with our service users. Apart from that, 44 corporations with more than 600 corporate volunteers also participated in our 8th Charity Walkathon in October 2011.
- 3. Chiaphua Industries Ltd. together with our Lok Wah Adult Training Centre will form the first Corporate Chapter of the "Best Buddies Hong Kong" Movement. Corporate volunteers will match with our service users to establish one-to-one friendship.



Corporate volunteer team participated in our Walkathon



▲ Corporate Volunteer Day of Estee Lauder Companies

4. Collaboration projects

CLP Power Hong Kong Ltd. (CLP) has continuously supported and sponsored our Society to organise the "Best Buddies Hong Kong" Movement Electric Cooking Competition in the past eight years to promote social inclusion. CLP has also selected our Society as one of the beneficiary organisations of its "Safety Incentive Scheme".

Starting from 2007, Hong Kong Chefs Association has been organising "International Chefs Day" charity

lunch and afternoon tea buffet for our service users and their families each year, to convey their love and concern to persons with disabilities.

NEC Hong Kong Limited supported our Shan King Adult Training Centre to organise three "Arts for Persons with Disabilities" workshops with the theme on "Dream of My Life". The finished artworks of our service users were printed on the calendar of the Company.

UPS, Citi and Estee Lauder Companies have respectively co-organised their annual Corporate Volunteer Day with our Society. Their staff have visited and led persons with intellectual disabilities to participate in various volunteer activities.



International Chefs Day

Our Society was invited to join the "Salute to Carers III" scheme launched by Hong Kong Disneyland. Disneyland Complimentary tickets were donated to our care-givers and service users.

Environmental Protection Measures

All our service units have placed great importance on environmental protection with full support from our staff and service users. A variety of environmental-friendly measures are implemented and participation in external award programmes is also encouraged:

1. CLP Power Hong Kong Ltd "GREEN PLUS" Recognition Award

Our Society has taken part in the "GREEN PLUS" programme organised by the CLP Power Hong Kong Ltd (CLP). The CLP has conducted checks on the energy consumption of eight of our service units and carried out electricity improvement work. The Programme enables service units to understand the energy consumption pattern of different electrical appliances at different periods, which helps them adjust work and activity flow to attain the goal of energy saving.

2. Renewable Energy Installation at Rehabilitation Centre

With sponsorship from Wai Yin Association, two sets of Motorwind system and related equipment were set up on the rooftop of Fu Hong Society's Rehabilitation Centre. By converting wind into electricity, the system provides energy for the lighting facilities on the rooftop garden, and also helps promote environmental protection education to service users and members of the community.

3. Kwai Hing Vocational Development Centre Indoor Air Quality Improvement Programme

Kwai Hing Vocational Development Centre has been active in air quality improvement throughout these years. It has also participated in the "Indoor Air Quality Certification Scheme" of the Environmental Protection Department since 2010 and was awarded in two consecutive years.

4. Electric Kitchen

To reduce the omission of wasted heat, Father Tapella Home and Cheung Hong Home have converted their kitchens into electric kitchens. Electric kitchens is effective in saving energy, preventing the release of hazardous gases and consumption of indoor oxygen, as well as improving environment and staff's occupational health.

5. Waste Recycle and Reuse

A number of our service units have invited service users to collect aluminium cans and waste papers for recycling on a regular basis, and have also included recycled paper handicraft production as one of its training areas.



▲ Electric Kitchen

Setting up Social Enterprise to Facilitate Employment for Persons with Disabilities

Hong Yung Services Ltd (Hong Yung) was set up by Fu Hong Society to create and provide job attachment training and employment opportunities for persons with disabilities. Hong Yung had employed 48 employees with disabilities and provided 71 job attachment training opportunities for persons with disabilities in 2011 - 2012.

Advocacy

The Society has submitted views regarding consultation paper on "Charities" and "The Legal, Privacy and Security Framework for Electronic Health Record Sharing Public Consultation" to the Government. A commentary on the "2011-12 Policy Address" was also published in the our Newsletter.

Fu Hong Society agreed with the Joint Council for the Physically and Mentally Disabled Hong Kong, of which our Society is a member, to issue an open letter to Chief Executive candidates on concerns of persons with disabilities, such as unemployment of persons with disabilities and the inadequate premises for service units.

In October 2011, we joined the sector to form the Joint Meeting for "Advocate for Improving Mental Health Policy in Hong Kong" and jointly signed a statement calling for the Government to review the mental health policy. We also participated in "Un Chau 30 years" cum Mental Health Policy Advocacy on 24 June 2012.

The Rehabilitation Centre formed a drama club, composing of service users with different kinds of disabilities to promote the UN "Convention on the Rights of Persons with Disabilities". Drama performances were held in the public housing estates and schools in the past year.



Drama performance

The Social Welfare Department held a meeting with Fu Hong Parents' Association (FHPA) in April 2012. FHPA expressed their concerns particularly on the low incentive payment to service users of the workshop.