

# 以運動藝術重塑社會角色

## 從ESG視角看殘疾人士的共融實踐

### An ESG Perspective on Inclusion for Persons with Disabilities

在 ESG 框架中，社會 (Social) 維度強調社會參與、社會包容、人權、社區賦能及公平發展。傳統社會常將殘疾人士定位為「受助者」，扶康會則突破傳統，將他們定為具社會價值的「共同創造者」。透過發展他們的運動和藝術才能，促進社會共融，改變他們從「被照顧」到「貢獻社會」的角色，以實踐聯合國可持續發展目標 (SDGs) 的第 10 項——「減少不平等」的精神。

**運動賦能** - 本會於 2018 年成立了兩支龍舟隊——「陽光隊」和「猛龍隊」，成員包括精神復元人士、家屬、員工和犀利龍體育會的義工。有別於單向度訓練，隊員們不僅投入活動，更見證彼此成長與突破，促進大眾重新認識精神復元人士的潛能。當社會大眾與殘疾人士建立夥伴關係及共同目標時，可以有效破除刻板印象，減少對精神疾病污名化。

**藝術創價** - 本會透過共融藝術計劃，讓服務使用者發揮所長。在社會福利署「殘疾人士藝術發展基金」資助下，開展「藝·由我創」計劃，並建立多元展示平台，如巡迴展覽和畫廊，打破傳統限制。展能藝術家按自己意念去創作，展現出他們的獨特魅力及無限可能性。是次作品來自 14 個服務單位，共 152 位服務使用者，藝術培訓總時數近 300 小時，展出約 100 件作品，包括視覺藝術、雕塑、手工藝製作等。計劃吸引了不少社區人士觀賞，共同達到減少偏見歧視的社會效益。

此外，本會一直與各界夥伴合作，為服務使用者尋找展現才華的平台，融入社區。在長期合作伙伴——港基物業管理有限公司的支持下，本會於港基旗下 15 個屋苑舉辦巡迴藝術展，讓公眾欣賞殘疾人士的才華。另外，本會獲香港電車的贊助，於銅鑼灣百德新街電車站展示扶康 Art Hub 的宣傳廣告，傳遞殘疾人士的創作能力及藝術價值。於 2024 年 8 月，本會亦得到 Beyond Coffee & Bar 的支持，以想像力為主題展出 14 位成人訓練中心展能藝術家的作品。

2025 年，本會與大安茶冰廳攜手推出聯乘計劃，建構價值共創平台。展能藝術家創作港式情懷主題的畫作，並邀請各界夥伴合作參與，進一步推動共融理念。

本會服務使用者與屋苑蝶翠峰居民合作舉行共融創意壁畫活動，一同製作元朗特色的壁畫，並展示於屋苑內，充分體現了傷健共融及社區合作的精神。

當 ESG 中的社會維度從「責任履行」進化至「價值創造」，殘疾人士透過運動與藝術創造出「差異多元」的價值，他們不再是被社會邊緣的弱勢標本，而是驅動系統變革的關鍵齒輪。



參與公開賽事，過程輕鬆享受。  
Enjoy the process of participating open competition.

#### 敏婷 (精神復元人士) 從龍舟中獲得啟發

敏婷於首次接觸龍舟運動時感到陌生，但在義工的耐心指導下，很快掌握了划槳的技巧。不僅提升體能，更擴闊社交圈子，體會到團隊合作的價值，是一個眼界大開的體驗。對敏婷而言，這段旅程意義非凡，能讓她將「永不放棄」的精神延伸到持續進修上，成為她日後面對挑戰時的重要支撐。

#### Man-ting (Person in Mental Recovery) Finding Inspiration in Dragon Boat Racing

Initially unfamiliar with the sport, Man-ting mastered paddling techniques through patient coaching. The experience strengthened her physically and socially, teaching her the value of teamwork and inspiring her to apply the same perseverance to lifelong learning.

#### 家良 (社區義工) 從初遇到相知

作為犀利龍體育會義工，家良長期擔任扶康會的遠足義工和龍舟教練，深受服務使用者愛戴。在擔任本會義工前，家良從未接觸過精神復元人士，故初時難免有點擔憂。及後，他在相處時發現精神復元人士擁有許多強項：用心學習、堅持不懈，漸漸與他們建立信任。而這份信任與友誼，令他繼續擔任扶康會義工，陪伴精神復元人士成長。

#### Ka-leung (Community Volunteer) From Strangers to Companions

Ka-leung, a volunteer with Sharp Dragon Sports Club, has long served as a hiking volunteer and a dragon boat coach at the Society, and is highly regarded by our service users. Although he had never interacted with persons in mental recovery previously, he discovered their dedication and resilience through his involvement. Over time, he has built a relationship of trust, which continues to inspire his commitment to volunteering and supporting their their journey of growth.

Within the Environmental, Social and Governance (ESG) framework, the Social dimension places a strong emphasis on community engagement, social inclusion, human rights, social empowerment, and equitable development. While persons with disabilities are often viewed as recipients of assistance, Fu Hong Society challenges this narrative by recognising them as co-creators of social value. By nurturing their athletic and artistic talents, we foster social inclusion and transform their role from passive recipients to active contributors within society. This approach embodies the spirit of “Reduced Inequalities”, Goal 10 of United Nations Sustainable Development Goals (SDGs).

**Empowerment Through Sports** - In 2018, we established two dragon boat teams, Sunshine Team and Strong Dragon Team, which comprise persons in mental recovery, their families, staff, and dedicated volunteers from the Sharp Dragon Sports Club. Beyond conventional training, teammates witness mutual growth, helping to reshape public perceptions of their potential. When the wider community collaborates with persons with disabilities toward shared goals, stereotypes could be broken down, and stigma surrounding mental health could be reduced.

**Creating Value Through Arts** — Through our Inclusive Art Project, the Society empowers service users to fully develop their strengths and talents. Supported by the Social Welfare Department's “Arts Development Fund for Persons with Disabilities”, we launched the “Art Create” programme, establishing diverse platforms for artistic expression, such as touring exhibitions and galleries, breaking through traditional boundaries. Artists with disabilities are encouraged to create according to their own ideas, showcasing their unique charm and limitless possibilities. This year's collection features artwork from 14 service units, involving a total of 152 service users. Nearly 300 hours of art training were provided, resulting in the exhibition of around 100 pieces, including visual arts, sculpture, and handicrafts. The project has attracted considerable interest from the public, collectively helping to reduce prejudice and discrimination.

Additionally, the Society has consistently collaborated with partners from various sectors to provide platforms for our service users to demonstrate their talents and integrate into the community. With the ongoing support of our long-term partner, Citybase Property Management Limited, we hosted a series of touring art exhibitions across 15 residential properties, enabling the public to appreciate the talents of persons with disabilities.

With sponsorship from Hong Kong Tramways, promotional advertisements for the Fu Hong Art Hub were displayed at the Paterson Street tram stop in Causeway Bay, highlighting the creative abilities and artistic value of persons with disabilities. In August 2024, thanks to the support of Beyond Coffee & Bar, the artwork by 14 artists with disabilities from our Adult Training Centres will be featured under the theme of “Imagination”.

In 2025, we partnered with Tai On Coffee & Tea Shop to build a platform for value co-creation. Our Artist with disabilities created art works inspired by the theme of old Hong Kong, while partners from all sectors were invited to participate, further promoting the concept of inclusion.

Our service users also collaborated with residents of Sereno Verde to organise an inclusive creative mural activity, jointly producing a mural that highlights the unique character of Yuen Long. The mural was displayed within the estate, fully embodying the spirit of inclusion and community cooperation.

As the social dimension of ESG evolves from “fulfilling obligations” to “creating value”, persons with disabilities are generating diverse value through sport and arts. They are no longer seen as marginalised or vulnerable, but have become catalysts for positive change in society.



完成賽事後，各隊友仍然士氣高昂  
Teammates had high morale after the competition



香港情懷畫品於舊式茶餐廳內展出  
Art works of service users exhibit at various places



服務使用者的作品於各大屋苑中呈現  
The artwork of service users are displayed in various residential properties.



服務使用者的作品鬧市中展現  
The artwork of service users are showcased in the city center.



牆畫活動體現社區共融  
An inclusive mural activity