6 企業傳訊
CORPORATE COMMUNICATIONS
在2022/23年度，本會得到企業、團體/社區人士的支持，並籌得三百六十萬港元。扶康會與各界人士同行共融過四十五年，感謝各友好伙伴多年来並肩同行，讓本會可以守信諾，克服挑戰。籌款工作的主要目的是支助本會非資助服務的運作，及推動社會共融。本會每年均舉辦多項籌款活動，以實踐為殘疾人士提供適切康復服務的承諾。

全港主旗日

Territory-Wide Flag Day

扶康會全港主旗日籌款活動已於2023年1月21日順利舉行，籌得善款用作發展及營運本會非資助服務，當日超過二千名義工、員工、服務使用者及其家人於全港各區協助主旗工作，為本會籌得超過一百一十四萬港元善款。

Fu Hong Society’s territory-wide Flag Day was successfully held on 21 January 2023. More than 2,000 volunteers, staff members, service users and their family members sold flags at different places in Hong Kong Island, Kowloon and the New Territories. The Society has raised more than HK$1.14 million, which will go towards supporting the development and operation of our non-subsvented services.
本會再次邀請本地插畫家小克、根據著名社會學家John O’Brien提出推動共融的五個重要元素：自主遊蹤、展現才華、參與社區、彼此尊重及建立關係，設計五款旗子，希望籍著全港區旗日推廣社會共融訊息。

The Society again invited local illustrator Su Hak to design flag stickers based on the five Social Inclusion Elements proposed by sociologist John O’Brien, which are “Choice”, “Learning or Competence”, “Community Presence”, “Relationship Building” and “Respect”, hoping to promote social inclusion through our Flag Day.

捐款支持
Donate to Support

深灣遊艇俱樂部
深灣遊艇俱樂部捐獻十萬港元予本會，為有特殊需要的兒童提供語文治療及感覺統合治療，提高能力訓練及家長教育，讓孩子衝破障礙，發展潛能，健康快樂地成長，展現出色繽紛般的美好人生，深灣遊艇俱樂部更邀請遊艇中心的服務使用者及其家人一同到俱樂部的遊艇倉庫，共度一天的美好時光。

Aberdeen Marina Club
The Aberdeen Marina Club donated HK$100,000 to Hin Dip Centre for the provision of different services to children with needs such as speech therapy, sensory integration training, social skills group training and parental education. As a result, the children could overcome hurdles, develop their potential, grow up happily and healthily, and lead a life that is colourful like a butterfly. The Aberdeen Marina Club also invited Hin Dip Centre’s service users and their family members to spend a great time together at the club’s playroom.

為扶康會員工打氣
本會感謝員工在第五波疫情下，仍堅守信念對內外服務者，特別發起打氣行動，善潘余仁生（香港）有限公司捐贈CD電扇，以及鴻元家

Cheering on Fu Hong Staff
The Society organised a cheering activity to show its appreciation for the provision of care by our staff supporting our service users even in the midst of the fifth wave of the pandemic. We would like to relay our heartfelt thanks to Eu Yan Sang for donating anti-epidemic soup, and Wai Yuen Tong for donating herbal tea and arranging an online seminar for our staff members to enhance their health knowledge.

慈善電影分享會
古天樂慈善基金舉辦「《明日戰記》慈善電影分享會」，贊助本會百多位服務使用者、其家屬和「香港最佳老友」運動的盟友，一同欣賞電影。

Charity Movie Screening and Sharing
Koo Tin Lok Charitable Foundation Limited organised the ‘Warriors of Future’ Charity Movie Screening and Sharing, and sponsored over a hundred service users, their caregivers and buddies of BEST BUDDIES HONG KONG” Movement to enjoy the movie.
商界展關懷

Caring Company Scheme

本會於2022/23年度，成功提名九十一間企業、專業團體及商會，獲香港社會服務聯會頒發「商界展關懷」及「同心展關懷」的標誌。感謝商界同仁的長期支持和配合，我們將與社會持續聯繫，共同推動社會責任。香港社會服務聯會

In 2022/23, the Society successfully nominated a total of 91 companies, professional bodies and chambers of commerce to receive the ‘Caring Company’ and ‘Caring Organisation’ logos presented by the Hong Kong Council of Social Service. We would like to express our appreciation for the support of corporate partners in maintaining a long-term partnership with the Society and continuing to walk hand in hand with us, even through the ups and downs during the pandemic in the past few years. Going forward, and when facing the challenges ahead, Fu Hong Society will uphold the service spirit of "Your Need is the Lead, Walk Together with Love" and continue this journey together with all corporate partners.

香港社會服務巡禮2023

香港社會服務巡禮2023由香港社會服務聯會舉辦的「香港社會服務巡禮2023」活動於2023年2月15日傍晚在香港會議展覽中心舉行，本會的展位以僑業康復及發展服務為主題，特別邀請了在工場接受工作技能培训的服务使用者到場，向參加者介紹工場環境及展現他們的才能。本會代表亦積極與各界人士交流，期望可以帶來新啟發和新合作機遇，進一步讓不同界別人士認識扶康會的殘疾人士服務。

Hong Kong Social Service Expo 2023

Hong Kong Social Service Expo 2023 was organised by the Hong Kong Council of Social Service was held on 15 February 2023 at the Hong Kong Convention and Exhibition Centre in Wan Chai. The Society’s booth was themed based on our vocational rehabilitation and development services. Service users who received job training at our workshops were invited to introduce the workplace environment and showcase their talent to the participants. Representatives of the Society also actively communicated with the participants with hopes of bringing new inspiration and new cooperation opportunities, and further introduce the services of the Society to people from different sectors.

藝術培訓

Art Training Courses

Top Dynamic Electronics Limited again sponsored service users to attend art training courses and selected some of their artworks for publication in their 2023 corporate desk calendar, making it possible for more people to know about the artistic potential of persons with disabilities.
Collaborative Projects

Wheelock x Fu Hong Society
Wheelock Properties (Hong Kong) Limited actively organises joint inclusive activities with the Society, including holding ‘A Special Journey’ microfilm screenings several times to share the message of Inclusiveness and to demonstrate the perseverance of persons with disabilities with its employees and students. It also ordered lunch boxes from Madam Hong’s Restaurant for participating employees. In addition, Wheelock provides opportunities for our service users to showcase their artistic and musical talents, display and sell cookies from Madam Hong’s Bakery and artworks created by our service users, as well as promote the disinfection and protective products represented by Madam Hong Care in their events.

《動人匙光》展能藝術家畫展暨藝術分享會
秉承2021年《花花世界》展能藝術家畫展的廣受好評，本會喜獲位於銅鑼灣的酒吧 Beyond Coffee & Bar 再度提出贊助，讓本會的展能藝術家畫展於2022年11月16日至20日舉辦首個個人畫展《動人匙光》，並邀請其藝術作品為本會展能藝術項目發展籌款。

‘Amazing Time with Spoon’ Exhibition and Sharing Session by Artist with Disability
In view of the good feedback on the ‘A Bloomy World’ Exhibition and Sharing Session by artists with disabilities organised in 2021, Beyond Coffee & Bar, located on Yiu Wah Street, Causeway Bay, provided the venue for the Society’s artist with disability, Sai Kit, to hold his first solo art exhibition ‘Amazing Time with Spoon’ from 16 November to 20 November 2022. He also sold his artworks to raise funds for the development of the art project for artists with disabilities.
國際廚師日 2022

扶康會再獲香港廚師協會邀請，成為「國際廚師日」的受惠機構之一。縱然疫情持續，仍無減香港廚師協會一眾成員的熱心，近二十位不同國籍和來自不同地區及廚藝學院學生廚師，在2022年10月18日於扶康會康復中心，為超過六百位服務使用者製作爱心飯盒。

International Chefs Day 2022

The Society is honoured to be invited by the Hong Kong Chefs Association and to be selected as one of the beneficiaries again. Even in the midst of the COVID-19 pandemic, the love and care from the members of the Hong Kong Chefs Association remained undiminished. About 20 chefs of different nationalities and from different restaurants, together with the trainee chefs from the Culinary Institute, came and prepared lunch boxes for over 600 service users on 18 October 2022 at FHS Rehabilitation Centre.

企業義工活動

Corporation Volunteer Activities

線上共融藝術活動

非凡中國控股有限公司義工與荃灣成人訓練中心服務使用者一同參與本會的線上共融藝術活動。藝術導師根據學員的實際情況，結合服務使用者的個人特點，教授不同的藝術創作，促進共融，展現公益精神。

Viva China x FHS Inclusive Arts Activity

The volunteers of Viva China Holdings Limited participated in our online inclusive arts activity together with the service users of Chun Shek Adult Training Centre. In response to the eco-friendly theme, art instructors taught the volunteers and service users to design their own reusable bags. The service users and volunteers who participated had the opportunity to communicate with one another, allowing them to make friends through arts.

友邦慈善基金 疫情支援計劃

為應對國家武漢疫情帶來的挑戰，友邦慈善基金捐贈一千萬元，贈與香港社會福利聯合會及香港扶康會後，於2022年10月9日與香港扶康會合作推出疫情支援計劃，以支援本地有需要的殘疾人士。本會為計劃的協作伙伴之一，負責處理住於元朗及天水圍地區的殘障人士申請及發放現金補助的安排。

COVID-19 Emergency Response by AIA Foundation

In response to the severe challenges posed by the fifth wave of the pandemic, AIA Foundation generously donated HK$10 million to the Hong Kong Council of Social Service to provide instant support to persons with disabilities in financial difficulties. Fu Hong Society was one of the partners of this programme, and it was responsible for handling applications and distribution of cash vouchers to successful applicants living in the Yuen Long and Tin Shui Wai districts.
The Society uses a variety of media platforms to put out messages of social inclusion and our latest updates. The sharing of such information helps the public to learn more about our services, and raises awareness and recognition of the abilities of persons with disabilities.

In 2022/23, a total of 30 news articles reported on the Society’s services on various media platforms. These reports included topics such as residential services, day training services, employment for persons with disabilities, community awareness of our social enterprise and family support services.